



SAP Selects Pigs on the Roof for Benchmark Project

ERP Software Vendor Looks to Support Its Channel

Pigs on the Roof, a provider of routes to market and business development services, announced that SAP Business One selected the company to conduct their 2017 Partner Benchmark Study. As part of the project, Pigs on the Roof will create, execute, tabulate and present the results of this year's study.

"We are very pleased to be selected by SAP for this key partner initiative", commented Carlos Blanco, Managing Director of Pigs on the Roof. "Partners are always looking for ways to improve their businesses, and this study allows them to objectively measure their performance against peers."

The Benchmark Study anonymously compares SAP's North American partners in key performance areas: profitability, operational efficiency, growth, professional utilization, subscription initiatives and training investments. Unique to the study are phone interviews conducted with each partner, which allows the enrichment of study results with qualitative data.

"Our Channel Partners are embracing the Digital Economy transformation", said Luis Murguia, Business One SVP and General Manager. "The Benchmark Study compares our Partners with their peers, gives them insights in the key areas of improvement; and guides them into an evolution path of excellence."

SAP Business One selected Pigs on the Roof due its long history of delivering channel partner programs and insights for some of the world's largest and most respected technology brands. The current project deepens the engagement between SAP Business One and Pigs on the Roof, which extends to several other projects.

About SAP

As market leader in enterprise application software, SAP (NYSE: SAP) helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device - SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable approximately 300,000 customers to operate profitably, adapt continuously, and grow sustainably. For more information, visit www.sap.com.

About Pigs on the Roof

Pigs on the Roof helps companies, from start-ups to enterprises, generate tangible business concepts from promising ideas. Headquartered in Miami, FL, Pigs on the Roof is the place "Where ideas fly". For more information, please visit www.pigsontheroof.com.